



OFFICIAL HOSPITALITY FRANCE 2023



STH is the Exclusive Sales Agent in England, Wales and Scotland of DAIMANI, the International Official Hospitality Agent of Rugby World Cup 2023.

ABOUT DAIMANI

DAIMANI AG is a Swiss-based company whose www.daimani.com is the first global e-commerce platform for the sale of official ticket-inclusive VIP Hospitality products.

DAIMANI, through the company's French subsidiary, has been officially appointed by France 2023 as its sole and exclusive international official hospitality agent.

DAIMANI's vision is to provide a friction-free access to the biggest event offers worldwide for sport, music and cultural events.

Corporate and private clients alike can purchase VIP Hospitality Experiences at the best available price through a secure digital marketplace in seven languages, 30+ payment methods and 70+ currencies.

DAIMANI and France 2023 have also selected an exclusive list of best-in-class specialist hospitality sales agents in key territories to further assist you.

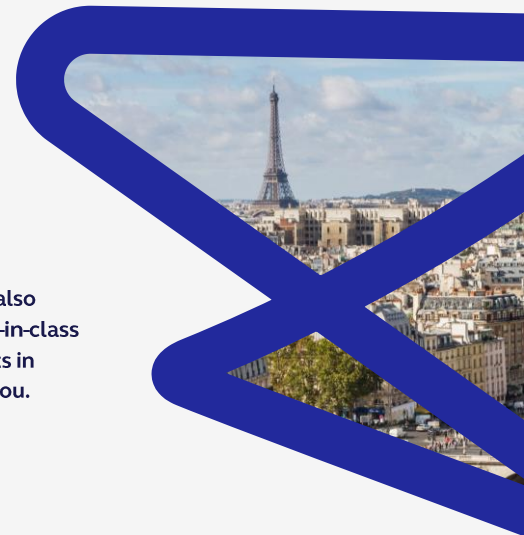
This gives you the assurance:

- Of having a single point of contact in your market for all your VIP Hospitality Ticket needs
- Of entering into a direct contract with France 2023's Exclusive International Sales Agent
- Of receiving independent advice when it comes to travel and accommodation requests
- And benefitting from the advanced technical features relevant for you as a customer which are offered on the DAIMANI platform



World Rugby
Chief Executive,
Alan Gilpin:

“Rugby World Cup 2023 will be a celebration of France and rugby as well as our sport’s 200th anniversary. We know international fans and companies are in safe hands with the appointment of DAIMANI’s digital-selling solution for the tournament’s international official hospitality programme.”



ABOUT SPORTS TRAVEL & HOSPITALITY UK

Sports Travel & Hospitality UK (STH) sets a new benchmark in hospitality and travel, bringing fans from all over the world to sporting events to ensure clients have the experience of a lifetime. STH has been appointed by DAIMANI as Great Britain's exclusive Official Hospitality Sales Agent for Rugby World Cup France 2023, and therefore the only place for England, Scotland and Wales fans to purchase their hospitality packages for the Rugby World Cup France 2023 tournament.

STH is the company behind the award-winning travel and hospitality programmes at Rugby World Cups 2007, 2011, 2015 and 2019. With such a long and rich history, STH is perfectly positioned to provide official hospitality packages for fans travelling to France to enjoy this iconic tournament.

Our dedicated and professional sales team are on hand to guide our clients through their purchase with a personal touch, ensuring they have the best possible customer care for their Rugby World Cup France 2023 Official Hospitality experience.

STH prides itself on **making the memorable unforgettable**. We look forward to welcoming our valued clients to Rugby World Cup once again in France 2023.



INTRODUCTION TO RUGBY WORLD CUP 2023

**FROM 8th SEPTEMBER
TO 28th OCTOBER 2023,
DISCOVER AN
EXCEPTIONAL
EXPERIENCE**

10 Host Cities

9 Venues

20 Teams

660 Players

2.6m Spectators

48 Matches and 48

Magical Experiences

... and one moment in time



Be at the heart of the match

Rugby World Cup 2023 will take place in France from 8 September - 28 October with matches played in nine venues across 10 host cities. The tournament will be the 10th men's Rugby World Cup and the second to be hosted by France after a memorable event in 2007.

RWC 2023 will set new standards in social responsibility, inclusivity and sustainability for a major rugby event, targeting four key pillars for the tournament's legacy: acting for sustainability and circular economy, supporting education and employment, respecting and protecting the environment, and promoting inclusivity.

Rugby World Cup is the world championship for the sport of rugby union and takes place every four years. Twenty teams will take part in Rugby World Cup 2023, divided into four pools of five teams, followed by QFs, SFs, a bronze medal playoff and the finals. Twelve teams qualified directly by finishing in the top three in their pool at Japan 2019 and eight from a global qualification process - with 48 matches played across 51 days.

World Rugby have ensured an even more keenly contested tournament in the group stages, extending the competition by one week to ensure that all teams have a minimum five days between each fixture. This expanded schedule means Rugby World Cup 2023 has a unique 'weekend' feel to it which is ideally suited to Official Hospitality engagement: 42 of the tournament's 48 matches will take place on either a Friday, Saturday or Sunday.



TEAMS 1/2

AS OF 1ST AUGUST 2021



Argentina

Having beaten New Zealand in 2020 and drawn twice with Australia, Argentina will be among the most fancied of the major teams. Their fixtures against England and Japan promise to be spectacular.



Australia

Australia's open style of play have made them synonymous with some of the most memorable moments in Rugby World Cup history. Two-time winners of the Webb Ellis Cup, in 1991 and 1999, Australia will hope to dominate once more in 2023.



England

England remain the only northern hemisphere nation to lift the Webb Ellis Cup but struggled in the 2021 Six Nations. But, with this generation of brilliant players, beware the wounded Lion.



Fiji

The Pacific Island nation's spectacular game, a clever mix of power, speed, and skill and agility with the ball in hand, is a pleasure to watch. The Fijians find themselves drawn against Australia and Wales for the third time in a row.



Ireland

As a perennial powerhouse in the Six Nations, Ireland will be thrilled at the prospect of a European-hosted Rugby World Cup and the chance to achieve a major milestone: to get beyond the quarter-finals of the tournament for the first time in history.



Italy

Finishing third in their pool in the last five editions, Italy will be targeting getting through the knockout stages for the first time. But to do that they will have to overcome either New Zealand or France, two RWC 2023 favourites.

TEAMS 2/2

AS OF 1ST AUGUST 2021



Japan

The surprise team in the last two tournaments, Japan captivated both local and overseas fans with their intense, fast-paced, skills-based attacking game. With a new professional league recently launched, Japan look good to repeat their sensational performances in 2023 in a pool containing England and Argentina.



South Africa

Defending champions South Africa will have the opportunity to write another chapter in their inspiring history by becoming the first team to win the Webb Ellis Cup four times.



New Zealand

New Zealand are three-time winners of the Webb Ellis Cup and, stung by their semifinal exit in 2019, will once again be among the favourites at Rugby World Cup 2023. The most dominant team in the history of world rugby.



Wales

2021 Six Nations champions under a first-time coach, Wales must be thrilled at the prospect of overhauling the record of three-time semi-finalists (1987, 2011, 2019) at Rugby World Cup 2023.



Scotland

Scotland's last-minute defeat of France, winning in Paris for the first time in 22 years, in the deciding 2021 Six Nations fixture showed there's no shortage of self-belief in this team. And those performances can only lift when crowds return, belting out Flower of Scotland in a packed stadium, the most beautiful sporting anthems.



Samoa

Samoa has been responsible for more upsets in Rugby World Cup history than any other team and the proud Pacific Islanders will be looking to continue that giant-killing reputation.

VENUES 1/2



Saint-Denis (Paris) **Stade de France**

A stone's throw from the centre of Paris, this city bursts with energy drawn from its strength and youthful dynamism.



Bordeaux **Stade de Bordeaux**

The acknowledged world capital of wine, Bordeaux is a cultural destination not to be missed.



Lille **Stade Pierre Mauroy**

It is a city characterised by its cultural vitality, quality of life and festive energy.



Lyon **OL Stadium**

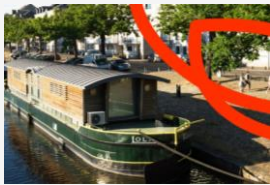
After the success of RWC 2007 and the 2016 European Challenge Cup final, Lyon is preparing to dazzle with yet another five-star event in France's third largest stadium.



Marseille **Stade Vélodrome**

The cosmopolitan vibe comes from a maritime history that has given Marseille a unique and international window on the world.

VENUES 2/2



Nantes

Stade de la Beaujoire

The city is steeped in history and culture which go hand in hand with a stadium that has hosted some exceptional concerts and Rugby World Cup matches in the past.



Nice

Stade de Nice

Built on the banks of a remarkable bay, the capital of the Côte d'Azur is a popular destination for visitors from all over the world.



Saint-Étienne

Stade Geoffroy Guichard

With a stadium renowned for its incredible atmosphere, ask anyone who attended RWC 2007 or UEFA Euro 2016, 'Le Chaudron' will once again be stirring up the fans' passions.



Toulouse

Stadium de Toulouse

The passion for rugby will be celebrated throughout the city. Even more so in its stadium, nicknamed 'Little Wembley', which never misses an opportunity to deliver an exceptional sporting contest.



MATCH SCHEDULE



ENGLAND MATCHES SCHEDULE

England matches will be across Lille,
Nice and Marseille.



England v Argentina:
Saturday 9 September
2023 MARSEILLE, Stade
Velodrome

England v Japan:
Sunday 17 September
2023 NICE, Stade de
Nice

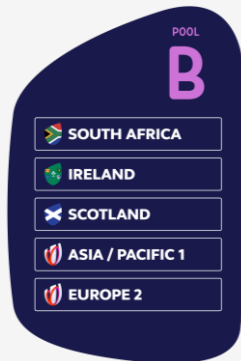
England v Americas 2:
Saturday 23 September
2023 LILLE, Stade
Pierre Mauroy

England v Samoa:
Saturday 7 October
2023 LILLE, Stade
Pierre Mauroy



IRELAND MATCHES SCHEDULE

Ireland matches will be across Paris, Nantes and Bordeaux with matches against South Africa and Scotland set for Stade de France in Paris.



Ireland v Europe 2:
Saturday 9 September
2023 BORDEAUX, Stade
de Bordeaux

Ireland v Asia / Pacific 1:
Saturday 16 September
2023 NANTES, Stade de
la Beaujoire

South Africa v Ireland:
Saturday 23 September
2023 SAINT DENIS,
PARIS, Stade de France

Ireland v Scotland:
Saturday 7 October 2023
SAINT DENIS, PARIS,
Stade de France



SCOTLAND MATCHES SCHEDULE

Scotland matches will be across Paris,
Marseille, Nice and Lille.



South Africa v Scotland:

Sunday 10 September
2023 MARSEILLE, Stade
Velodrome

Scotland v Asia/Pacific 1:

Sunday 24 September
2023 NICE, Stade de Nice

Scotland v Europe 2:

Saturday 30
September 2023 LILLE,
Stade Pierre Mauroy

Ireland v Scotland:

Saturday 7 October
2023 SAINT DENIS,
PARIS, Stade de France



WALES MATCHES SCHEDULE

Wales matches will be across Bordeaux,
Nice, Lyon and Nantes.



Wales v Fiji:

Sunday 10 September
2023 BORDEAUX, Stade
de Bordeaux

Wales v Final Qualifier

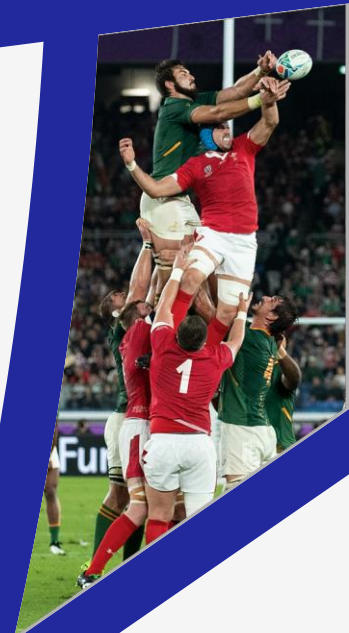
Winner:
Saturday 16 September
2023 NICE, Stade de Nice

Wales v Australia:

Sunday 24 September
2023 LYON, OL Stadium

Wales v Europe 1:

Saturday 7 October 2023
NANTES, Stade de la
Beaujoire



PRODUCTS & CATEGORIES



A WIDE RANGE OF LOCAL, CUSTOMISED PACKAGES

We are offering a variety of products which allow customers to attend matches, from regular Follow My Team and City Packs to exclusive conditional knock-out match-options such as L'Expert Pack. Packages will be available in the four different official categories: Webb Ellis, Du Manoir, and Brennus/Le Village. Skyboxes are available on request.

The Domestic Venues' food and beverage concept will be individual to each city and representative of that region's unique terroir, or local characteristics.

SKYBOX

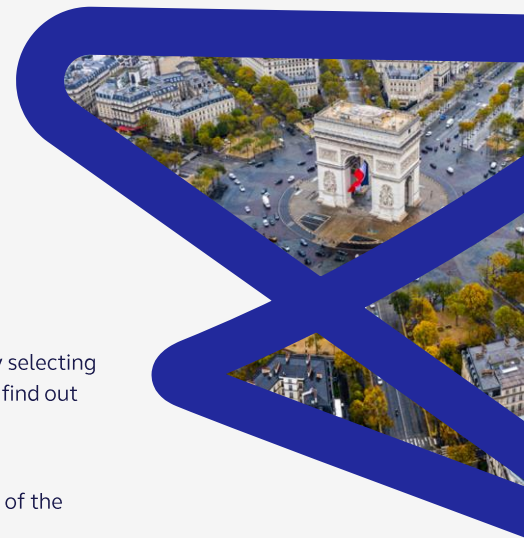
WEBB ELLIS

DU MANOIR

BRENNUS

LE VILLAGE

- **Follow My Team**
Don't miss any pool matches of your favourite team by selecting the Follow My Team Pack! Browse the teams below to find out more.
- **City Packs**
Make the most of exploring the city and region of each of the Host Cities by selecting City Pack.
- **Le Weekend**
A selection of matches that take place in proximate venues over the same weekend.
- **L'Expert Pack**
The opportunity to purchase the knockout match(es) of your favourite team, whether QF, SF or F or in combination. But you have the peace of mind that if your team fails to qualify for the nominated match(es) you will receive your money back, less an administration fee of no more than five percent if applicable.



WEBB ELLIS

Choosing WEBB ELLIS is the guarantee of an unforgettable experience in a lounge where the highest quality and most refined services will be offered, and where the seats in the stands are next to the reception area.

This offer is therefore the ideal Hospitality solution, which combines the art of hospitality and the privilege of experiencing a Rugby World Cup match, enhancing the immersive experience.

Dedicated entrance

Tribune seat adjoining the lounge

Gold category ticket, adjacent to the lounge

High class gastronomy in 3 steps: pre-match, half-time and post-match

Champagne, selected wines, beer, spirits and soft drinks

Interactions with a Rugby Expert in the lounge, before and after the match

Rugby in all its glory

DU MANOIR

Symbolising the values of rugby, DU MANOIR will take place in a lounge with an elegant atmosphere where each guest will be able to enjoy top-of-the-range gastronomy and feel all the emotions of the match.

.....
Dedicated entrance
.....

.....
Gold category ticket
.....

.....
Fine cuisine in 3 stages:
pre-match, half-time and post-match
.....

.....
Champagne, wines, beer and soft drinks
.....

.....
Interactions with a Rugby Expert in the lounge,
before and after the match
.....

Sharing elegance



BRENNUS

In a welcoming and authentic atmosphere, BRENNUS promises to each guest to be at the heart of Rugby World Cup. Combining prestige and accessibility, the services that will take place in this lounge will embody the values of rugby.

[For the avoidance of doubt, Brennus and Le Village are the same hospitality tier. But Brennus hospitality is served within the stadium structure while Le Village clients are served within the stadium ticket-control zone but in a tented area immediately adjacent to the stadium. Venues offer either Brennus or Le Village but not both]

Gold category ticket

Fine cuisine in 3 stages:
pre-match, half-time and post-match

Champagne, wines, beer and soft drinks

Interactions with a Rugby Expert in the lounge,
before and after the match

Talent and Rugby

LE VILLAGE

By immersing in the friendly and warm atmosphere of LE VILLAGE, the world of rugby will be at the rendez-vous honoring fine cuisine and quality drinks.

Located at a maximum of 10 minutes walking distance from the Stadium, guests will feel the pressure rising before the match and will party afterwards, guaranteeing unique and warm moments as only rugby can create.

Only available in Nantes, Saint-Denis and Toulouse.

Gold category ticket

Generous and tasty buffet in 2 stages:
pre-match and post-match

Wines, beer and soft drinks

Interactions with a Rugby Expert in the lounge,
before and after the match

Rugby's unique style

Except for Skybox clients, whose seats are immediately in front of their Skybox, clients for all hospitality products shown below will have 'Gold' tickets, an exceptional seat category that is not otherwise available for public purchase.

	WEBB ELLIS	DU MANOIR	BRENNUS	LE VILLAGE
Service before match	✓	✓	✓	✓
Service during match	✓	✓	✓	-
Service after match	✓	✓	✓	✓
Continuous service	-	-	-	-
Service inside venue	✓	✓	✓	-
Service outside venue	-	-	-	✓
Seats allocated next to hospitality lounge	***	**	**	*
1 parking for every 2 guests*	-	-	-	-
1 parking for every 4 guests*	✓	✓	✓	✓
Gastronomy	***	**	**	*
Beverages (alcoholic and non-alcoholic)	***	**	**	*
Decorations	***	**	**	**
Presents	***	**	**	**
Tariffication/Services	****	***	**	*



SKYBOX

This premium package provides the opportunity to live a unique moment in a unique space. Ideally positioned with a fantastic view of the pitch, guests will enjoy all the touches a SKYBOX offers:

Each Skybox has direct access to a private stand, this very high-end offer includes gourmet cuisine and a selection of wines and Champagne. A bespoke service and a dedicated host will come to perfect the experience in the most exclusive setting Rugby World Cup Official Hospitality.

[Skyboxes are only available on request and are subject to purchasing rules, inc. Location and minimum number of matches per purchase, that are set by the individual venues]

Dedicated entrance and special welcome

Private stand from the Skybox

Gold category ticket

A very high-quality buffet, gourmand and gourmet, uninterrupted service

Champagne, selected wines, beer, spirits and soft drinks

Gourmet menu in honour of French gastronomy

Experience Excellence



CONTACT DETAILS



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WORLDWIDE PARTNERS



OFFICIAL SPONSORS

